



JEFFREY BLAKEMORE

ART DIRECTOR • SENIOR DESIGNER **PORTFOLIO:** jblakemorecreative.com

“If you want to lift yourself up, lift up someone else.” – Booker T. Washington

Innovative and initiative-taking design professional with over 20 years experience. My hands-on approach in directing a team of artists is strengthened by my extensive knowledge of the tools and ability to "get in the trenches". I tend to view projects from an out of the ordinary perspective, and find creative solutions to drive conversion. Strong project management skills with the ability to lead cross-functional teams to deliver results.

CONTACT

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Hebron, KY 41048

SOCIAL

LinkedIn:
[linkedin.com/in/jeffreyblakemore](https://www.linkedin.com/in/jeffreyblakemore)

EXPERIENCE

Adobe Creative Suite (Adobe CC)

Photoshop

Illustrator

InDesign

Premiere

Website Development

WordPress

CSS

HTML

EMPLOYMENT

2006-2023 **On Time Media, LLC**
Art Director
Worked closely with sales to develop cross-media marketing concepts and strategies as well as integrated campaigns for both On Time Media and its clients. Maintained brand cohesion across On Time Media properties, and adhered to brand guidelines on outside projects.

2003-2006 **American Graphics Group**
Lead Designer
Multiple print publication layout. Ad campaign development for customers who purchased advertising.

2000-2003 **Wellborn Cabinet**
Designer & Product Photography Supervisor
Ad campaign and product specification layout. Supervised all product photography.

EDUCATION

1996 -2000 **Jacksonville State University**
Jacksonville, Alabama

1990 - 1996 **Oxford High School**
Oxford, Alabama

REFERENCE

John Elliott

Chief Executive Officer at Load One, Chairman Truckload Carriers Association
Phone: (734) 732-0857
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Isaac Speicher

Head of Accounts, On Time Media, LLC
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Monte Stetler

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