



# JEFFREY BLAKEMORE

ART DIRECTOR • SENIOR DESIGNER **PORTFOLIO:** [jblakemorecreative.com](http://jblakemorecreative.com)

**“If you want to lift yourself up, lift up someone else.” – Booker T. Washington**

Innovative and initiative-taking design professional with over 20 years experience. My hands-on approach in directing a team of artists is strengthened by my extensive knowledge of the tools and ability to "get in the trenches". I tend to view projects from an out of the ordinary perspective, and find creative solutions to drive conversion. Strong project management skills with the ability to lead cross-functional teams to deliver results.

## CONTACT



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Hebron, KY 41048

## SOCIAL

### LinkedIn:

[linkedin.com/in/jeffreyblakemore](https://www.linkedin.com/in/jeffreyblakemore)

## EXPERIENCE

### Adobe Creative Suite (Adobe CC)

Photoshop

Illustrator

InDesign

Premiere

### Website Development

WordPress

CSS

HTML

## EMPLOYMENT

2006-2023 **On Time Media, LLC**  
Art Director/Senior Graphic Designer  
Worked closely with the sales team and directly with clients to develop marketing assets for web, digital, and print advertising including but not limited to email/newsletter campaigns, website design and development, print ads, brochures, trade show graphics, and sales presentations. Also responsible for maintaining brand cohesion across all On Time Media properties, and adhering to brand guidelines for customer materials.

2003-2006 **American Graphics Group**  
Lead Designer  
Multiple print publication layout. Ad campaign development for customers who purchased advertising.

2000-2003 **Wellborn Cabinet**  
Designer & Product Photography Supervisor  
Ad campaign and product specification layout. Supervised all product photography.

## EDUCATION

1996 -2000 **Jacksonville State University**  
Jacksonville, Alabama

1990 - 1996 **Oxford High School**  
Oxford, Alabama

## REFERENCE

### John Elliott

Chief Executive Officer at Load One, Chairman Truckload Carriers Association

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### Isaac Speicher

Head of Accounts, On Time Media, LLC

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### Monte Stetler

Director of Finance, The Beechwood Home

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