



JEFFREY BLAKEMORE

ART DIRECTOR • SENIOR DESIGNER **PORTFOLIO:** jblakemorecreative.com

"If you want to lift yourself up, lift up someone else." - Booker T. Washington

Innovative and initiative-taking design professional with over 24 years experience. My hands-on approach in leading a team of artists is strengthened by my extensive knowledge of the tools and ability to "get in the trenches". I tend to view projects from an out of the ordinary perspective, and find creative solutions to drive conversion. Strong project management skills with the ability to lead cross-functional teams to deliver outstanding results.

EMPLOYMENT

- 2023-Present Self Employed/Freelance**
Business Owner/Graphic Designer
 Custom art production and character illustration, blank-canvas WordPress website design and customization, social and email marketing strategies development, corporate identity and branding, concept-to-campaign creation of marketing materials for both print and digital application.
- 2006-2023 On Time Media, LLC**
Art Director/Senior Graphic Designer
 Worked closely with the sales team and directly with clients to develop marketing assets for web, digital, and print campaigns including but not limited to blank-canvas WordPress website design and customization, email newsletter campaigns, social media assets, digital advertisements, print advertisements, brochures, trade show booths and graphics, and pitch decks. Also responsible for maintaining brand cohesion across all On Time Media properties, and adhering to brand guidelines for customer materials.
- 2003-2006 American Graphics Group**
Lead Designer
 Multiple print publication layout. Ad campaign development for customers who purchased advertising.
- 2000-2003 Wellborn Cabinet**
Designer & Product Photography Supervisor
 Ad campaign and product specification layout. Design team lead. Supervised all product photography.

EDUCATION

- 1996 -2000 Jacksonville State University**
 Jacksonville, Alabama
- 1990 - 1996 Oxford High School**
 Oxford, Alabama

REFERENCES

- John Elliott**
 Chief Executive Officer at Load One, Chairman Truckload Carriers Association
 Phone: (734) 732-0857
 Email: jelliott@load1.com
- Isaac Speicher**
 Head of Accounts, On Time Media, LLC
 Phone: (859) 982-2714
 Email: ispeicher@ontimemedia.com
- Monte Stetler**
 Director of Finanace, The Beechwood Home
 Phone: (859) 468-2431

CONTACT



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Hebron, KY 41048

SOCIAL

LinkedIn:

[linkedin.com/in/jeffreyblakemore](https://www.linkedin.com/in/jeffreyblakemore)

Art Station

artstation.com/j_blakemore

EXPERIENCE

Adobe Creative Suite (Adobe CC)

Photoshop

Illustrator

InDesign

Premiere

Website Development

WordPress

CSS

HTML