

JEFFREY BLAKEMORE

PORTFOLIO: jblakemorecreative.com **ART DIRECTOR • SENIOR DESIGNER**

"If you want to lift yourself up, lift up someone else." - Booker T. Washington

Innovative and initiative-taking design professional with over 24 years experience. My hands-on approach in leading a team of artists is strengthened by my extensive knowledge of the tools and ability to "get in the trenches". I tend to view projects from an out of the ordinary perspective, and find creative solutions to drive conversion. Strong project management skills with the ability to lead crossfunctional teams to deliver outstanding results.

EMPLOYMENT

Self Employed/Freelance 2023-Present

CONTACT

Phone: (256) 453-7053

Email:

jeff@jblakemorecreative.com

Address:

2074 Bridgette Lane Hebron, KY 41048

SOCIAL

LinkedIn:

linkedin.com/in/jeffreyblakemore

Business Owner/Graphic Designer

Custom art production and character illustration, blank-canvas WordPress website design and customization, social and email marketing strategies development, corporate identity and branding, concept-to-campaign creation of marketing materials for both print and digital application.

On Time Media, **LLC**

Art Director/Senior Graphic Designer

Worked closely with the sales team and directly with clients to develop marketing assets for web, digital, and print campaigns including but not limited to blank-canvas WordPress website design and customization, email newsletter campaigns, social media assets, digital advertisements, print advertisements, brochures, trade show booths and graphics, and pitch decks. Also responsible for maintaining brand cohesion across all On Time Media properties, and adhering to brand guidelines for customer materials.

2003-2006

2006-2023

American Graphics Group

Lead Designer

Multiple print publication layout. Ad campaign development for customers who purchased advertising.

2000-2003

Wellborn Cabinet

Art Station artstation.com/j_blakemore

EXPERIENCE

Adobe Creative Suite (Adobe CC)
Photoshop
Illustrator
InDesign
Premiere
Website Development

Designer & Product Photography Supervisor Ad campaign and product specification layout. Design team lead. Supervised all product photography.

EDUCATION

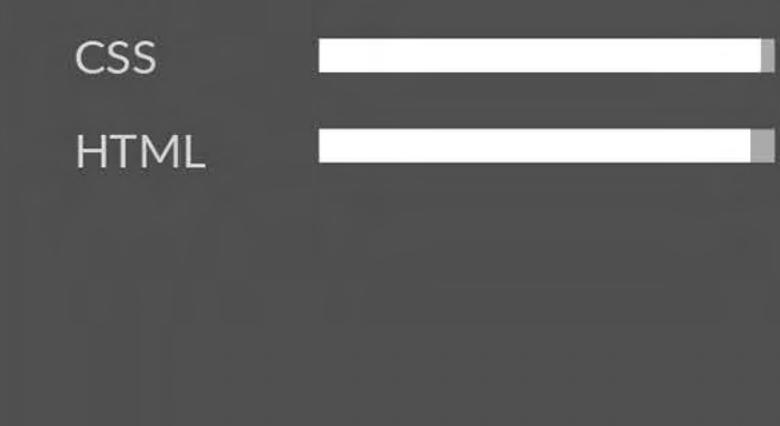
1996 - 2000 Jacksonville State University Jacksonville, Alabama

1990 - 1996 **Oxford High School** Oxford, Alabama

REFERENCES

John Elliott

Chief Executive Officer at Load One, Chairman Truckload Carriers Association



WordPress

Phone: (734) 732-0857

Email: jelliott@load1.com

Isaac Speicher

Head Coach, Womens Varsity Basketball at Beechwood High School Phone: (859) 982-2714

Monte Stetler

Director of Finanace, The Beechwood Home Phone: (859) 468-2431