



JEFFREY BLAKEMORE

ART DIRECTOR • SENIOR DESIGNER **PORTFOLIO:** jblakemorecreative.com

"If you want to lift yourself up, lift up someone else." - Booker T. Washington

Innovative and initiative-taking design professional with over 24 years experience. My hands-on approach in leading a team of artists is strengthened by my extensive knowledge of the tools and ability to "get in the trenches". I tend to view projects from an out of the ordinary perspective, and find creative solutions to drive conversion. Strong project management skills with the ability to lead cross-functional teams to deliver outstanding results.

EMPLOYMENT

- 2023-Present **Self Employed/Freelance**
Business Owner/Graphic Designer
Custom art production and character illustration, blank-canvas WordPress website design and customization, social and email marketing strategies development, corporate identity and branding, concept-to-campaign creation of marketing materials for both print and digital application.
- 2006-2023 **On Time Media, LLC**
Art Director/Senior Graphic Designer
Worked closely with the sales team and directly with clients to develop marketing assets for web, digital, and print campaigns including but not limited to blank-canvas WordPress website design and customization, email newsletter campaigns, social media assets, digital advertisements, print advertisements, brochures, trade show booths and graphics, and pitch decks. Also responsible for maintaining brand cohesion across all On Time Media properties, and adhering to brand guidelines for customer materials.
- 2003-2006 **American Graphics Group**
Lead Designer
Multiple print publication layout. Ad campaign development for customers who purchased advertising.
- 2000-2003 **Wellborn Cabinet**
Designer & Product Photography Supervisor
Ad campaign and product specification layout. Design team lead. Supervised all product photography.

EDUCATION

- 1996 -2000 **Jacksonville State University**
Jacksonville, Alabama
- 1990 -1996 **Oxford High School**
Oxford, Alabama

REFERENCES

- John Elliott**
Chief Executive Officer at Load One, Chairman Truckload Carriers Association
Phone: (734) 732-0857
Email: jelliott@load1.com
- Isaac Speicher**
Head Coach, Womens Varsity Basketball at Beechwood High School
Phone: (859) 982-2714
- Monte Stetler**
Director of Finanace, The Beechwood Home
Phone: (859) 468-2431

CONTACT



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Hebron, KY 41048

SOCIAL

LinkedIn:

[linkedin.com/in/jeffreyblakemore](https://www.linkedin.com/in/jeffreyblakemore)

Art Station

artstation.com/j_blakemore

EXPERIENCE

Adobe Creative Suite (Adobe CC)

Photoshop

Illustrator

InDesign

Premiere

Website Development

WordPress

CSS

HTML